



Samples of required hktdc.com Sourcing screenshots for applying the SME Export Marketing Fund

1. Company Profile page — company name, company details and contact information

The screenshot displays the 'hktdc.com Sourcing' website interface. At the top, there is a navigation bar with the HKTDC logo and the text 'hktdc.com Sourcing' and '貿發網採購'. To the right of the navigation bar are icons for a shopping cart, email, notifications, and a menu. Below the navigation bar is a banner image showing various colored fabric swatches. A red arrow points to the 'Home Profile Products / Services' navigation menu. The main content area is divided into two columns. The left column features a company profile for 'HKTDC Demo Company', including a profile picture, location (Hong Kong), business type (Wholesaler), and buttons for 'Contact' and 'Follow'. Below this, it shows 'Average Response Time' and 'N/A'. At the bottom of the left column, it states 'SUPPLIER INFO LAST UPDATED: 18 Feb 2021' and 'ADVERTISE SINCE: 1 Dec 2020'. The right column features a large image of a black clothing tag with 'MOCKUP' and 'SIZE SMALL' printed on it, along with size options (XS, S, M, L, XL) and 'FOLLOW US' with social media icons. Below the image, the text 'Testing Abc123' is visible. Underneath, the 'Company Details' section provides the following information:

Company Details	
Nature of Business:	Wholesaler
Location:	Hong Kong
Year of Establishment:	2010
Main Categories:	Beauty Supplies , Clothing/ Garments , Fashion Accessories , Shoes & Accessories , Stationery
Major Markets:	Hong Kong, Mainland China, Southeast Asia, Taiwan
Total Employees:	51 - 100
Brands:	XYZ



Certification

	Certificate Name	Issued By	Valid Date
	cert 1	ABC Authority	03 Feb 2022
	cert 2	ABC Authority	03 Feb 2022
	Cert 3	MNN Organization	

[Show more](#) 

Portfolio & Award



Award



Award 2



Portfolio

Contact

Contact Person: Miss Mary Chan
 Position: Manager
 Office Address: 30/F Lorem Centre King's Road North Point
 Country/Region: Hong Kong



2. Company Products/Services page — products / services






HKDTC Demo Company

Hong Kong
Wholesaler

[Contact](#) [Follow](#)

Average Response Time: N/A

SUPPLIER INFO LAST UPDATED: 18 Feb 2021
ADVERTISE SINCE: 1 Dec 2020

Home Profile **Products / Services**

Products / Services

Select Categories ▾

[All Products/ Services](#) < All products showroom 123 >

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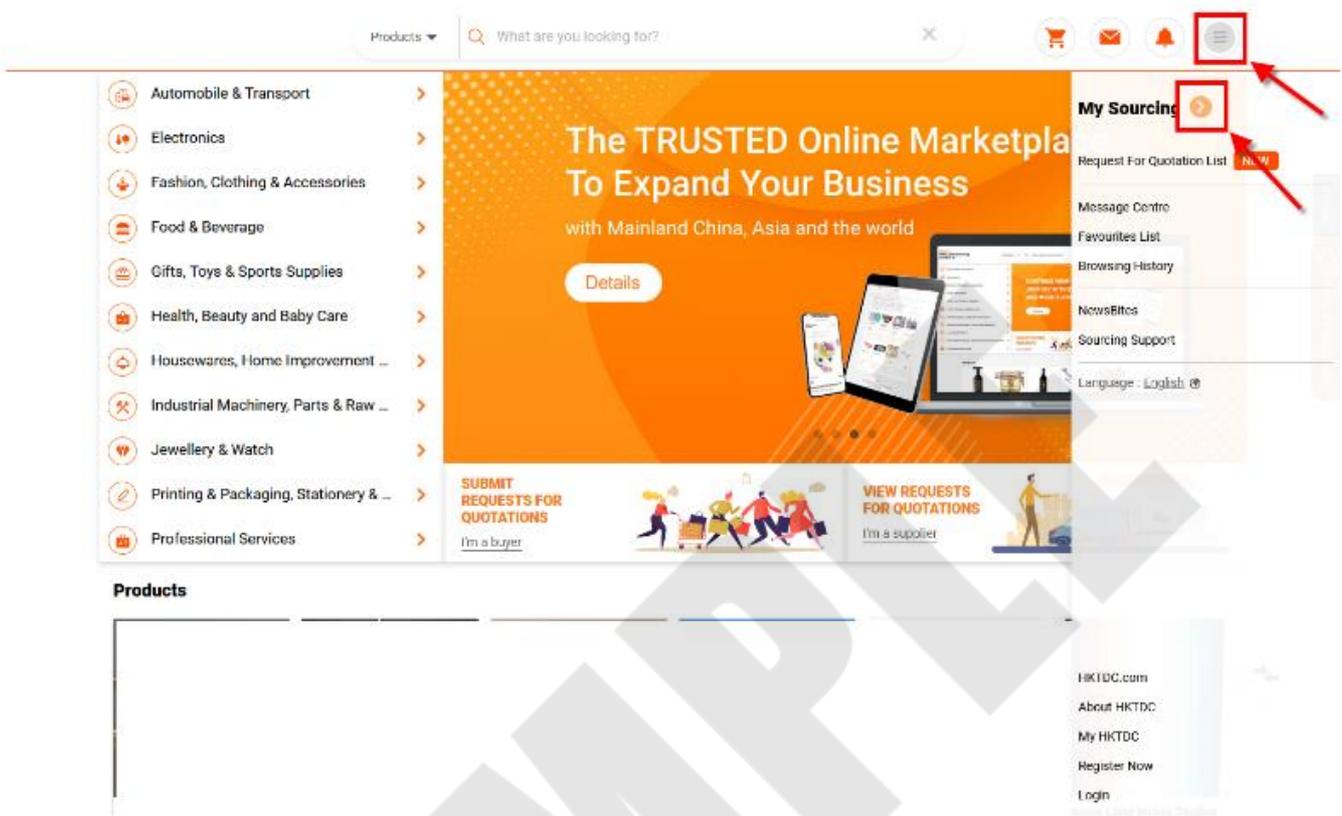

3. Advertising Subscription — online period

Step 1: Go to <https://sourcing.hktdc.com/>, click  then click "Login".

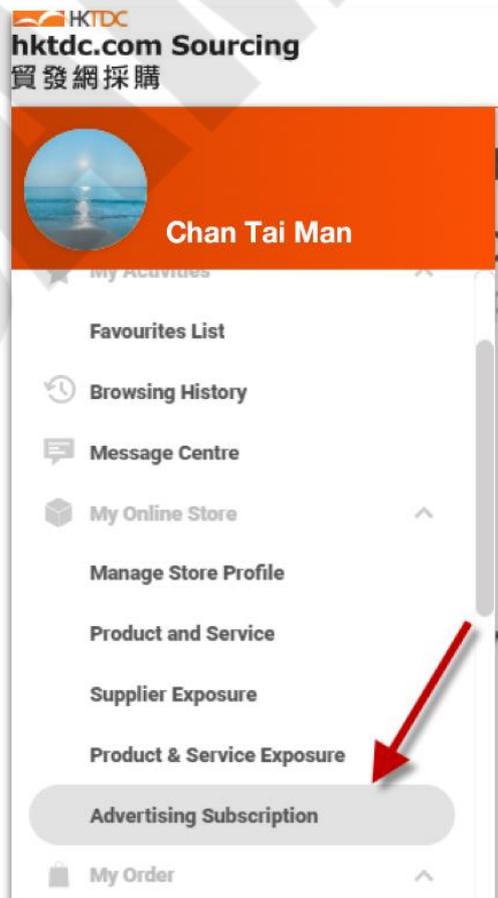
The screenshot shows the HKTDC Sourcing website interface. At the top left, the logo reads "HKTDC hktdc.com Sourcing 買發網採購". In the top right corner, there are icons for a shopping cart, messages, notifications, and a hamburger menu. A red arrow points to the hamburger menu icon. Below the navigation bar is a search bar with the placeholder text "What are you looking for?". To the right of the search bar is a "My Sourcing" dropdown menu with options: Message Centre, Favourites List, Browsing History, NewsBites, Sourcing Support, and Language: English. Below the search bar is a "Products" section displaying a grid of product cards. Each card includes an image, a title, a supplier name, and a "Contact" button. A red arrow points to the "Login" button in the bottom right corner of the product grid. Below the product grid, there is a navigation bar with icons for shopping cart, messages, notifications, and the hamburger menu. A red box highlights the hamburger menu icon, and a red arrow points to it. To the right of this navigation bar is a vertical menu with the following items: HKTDC.com, About HKTDC, My HKTDC, Register Now, and Login. A red box highlights the "Login" button, and a red arrow points to it.



Step 2: Once you logged in, click  then click "My Sourcing ".



Step 3: Select "Advertising Subscription" in the navigation bar on the left-hand side.





Step 4: Screenshot the "My Advertising Subscription" page including the effective date and expiry date of your advertising subscription.



My Advertising Subscription HKTDC Demo Company

[Contact Sales Representative](#)

Subscription Name	Quantity	Purchase Date	Effective Date	Expiry Date	Payment Status	Order Status
Online Subscription - Standard Package	1	-	01 Jan 2020	31 Dec 2021	Paid	Expired

