



# 申請「中小企業市場推廣基金」所須的「貿發網採購」 屏幕截圖樣本

## 1. 公司簡介頁 — 公司名稱、公司資料及聯絡資料

The screenshot shows the 'HKTDC Demo Company' profile on the hktdc.com Sourcing platform. The page includes a header with the HKTDC logo and navigation icons. The main content area is divided into two columns. The left column features a company logo, name, location (Hong Kong), and a 'Contact Supplier' button. The right column displays a product image of a white garment with a black 'MOCKUP' tag, followed by a 'Company Information' section.

**公司資料**

業務性質:	批發商
所在地:	香港
成立年份:	2010
主要分銷:	文具, 建築配飾, 服裝/成衣, 雜貨用品, 鞋襪及配飾
主要市場:	中國內地, 東南亞, 臺灣, 香港
員工人數:	51 - 100
品牌:	XYZ

The screenshot shows the 'Contact Information' section of the company profile. It includes a header with the HKTDC logo and navigation icons. The main content area is a 'Contact Information' section with the following details:

**聯絡資料**

聯絡人:	ChanMary小姐
職銜:	Manager
公司地址:	Wan Chai Queen's Road East Wu Chung House 30/F
國家/地區:	香港



## 2. 公司產品 / 服務頁 — 產品 / 服務

The screenshot displays the 'Products/Services' page on the hktdc.com Sourcing platform. The header includes the HKTDC logo and 'hktdc.com Sourcing 貿發網採購'. A search bar contains the text '您在找什麼?'. The main content area is titled '產品 / 服務' and features a navigation menu with '全部產品 / 服務', 'All products', and 'showroom 123'. A product grid shows three items: 'White Wide Pants', 'Leather Pump Heels', and 'Black Leather Zip-on Jacket'. A sidebar on the left provides details for 'HKTDC Demo Company', including location (香港), type (批發商), and contact information. A large watermark '貿發網' is overlaid on the page.

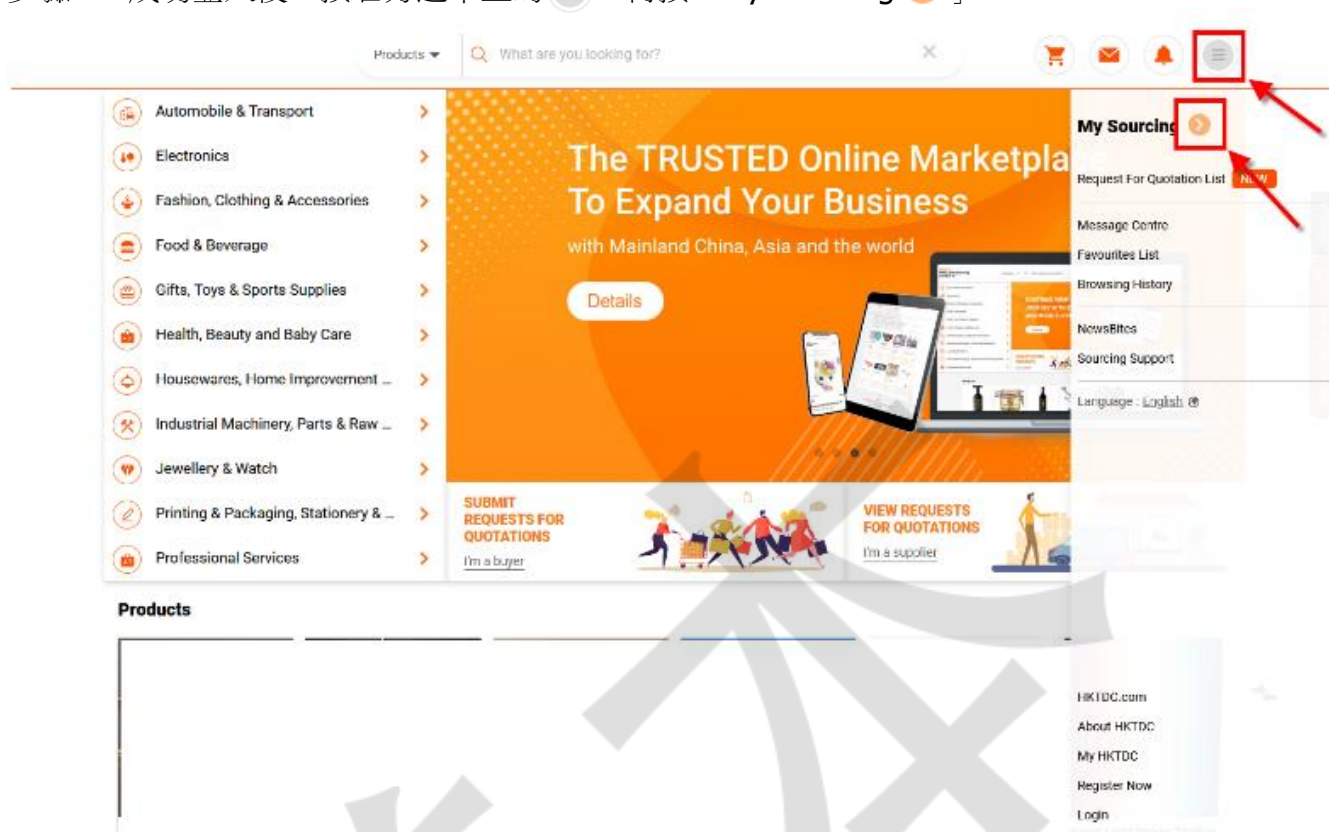


### 3. 推廣計劃訂購記錄 — 線上服務時間

步驟 1：請到 <https://sourcing.hktdc.com/>，按  然後登入。

The screenshot shows the hktcd.com Sourcing website. At the top right, there are icons for shopping cart, email, and notifications, followed by a menu icon (three horizontal lines) which is highlighted with a red arrow. Below the navigation bar, there are sections for 'BUYER' (Submit Inquiry) and 'SUPPLIER' (View Buyer Inquiry). The main content area displays a grid of product listings with images and titles such as 'Hand Brush', 'Fountain Pen', 'Multi-Function Brush', 'Truck Mechanical Transmission', 'Rattan Pepper Flavored Kajuje Boodle', 'Electric Truck', '3-in-1 Expedition Baby Jogging Stroller', 'Portable Multi-Cooker Set', 'Waterproof 40 Motor Car Vehicle GPS Tracker wit...', 'LED USB Motor Table Lamp', 'Wireless Kitchen Appliances', and '3 in 1 Quick Charge Wireless and Dual USB...'. On the right side, there is a sidebar with '我的採購' (My Purchases) and '我的HKTDC' (My HKTDC) sections. At the bottom of the page, there is a navigation bar with icons for shopping cart, email, notifications, and the menu icon. A red arrow points to the menu icon, and another red arrow points to the '登入' (Login) button in the bottom right corner of the page.

步驟 2：成功登入後，按右方選單上的 ☰，再按「My Sourcing」。



步驟 3：於左側導航列選擇「推廣計劃訂購記錄」。





步驟 4：截取「我的推廣計劃訂購記錄」頁面，包括你的推廣計劃的生效日期和到期日。

**HKDTC**  
**hktdc.com Sourcing**  
買發網採購

**我的推廣計劃訂購記錄**  
茂發香港公司

[聯絡銷售代表](#)

推廣計劃名稱	數量	訂購日期	生效日期	到期日	付款狀態	計劃狀態
標準計劃	1	-	2020年01月01日	2021年12月31日	已付款	合約期已過

