



Samples of required hktdc.com Sourcing screenshots for applying the SME Export Marketing Fund

1. Company Profile page — company name, company details and contact information


The screenshot displays the hktdc.com Sourcing website interface. At the top, the header includes the HKTDC logo and 'hktdc.com Sourcing' with its Chinese equivalent '貿發網採購'. Navigation icons for shopping cart, email, notifications, and a menu are visible. A red arrow points to the 'Profile' tab in the navigation bar. The main content area is divided into two columns. The left column features a company profile for 'HKTDC Demo Company', including a placeholder image, location (Hong Kong), business type (Wholesaler), and buttons for 'Contact' and 'Follow'. The right column shows a product image of a white garment with a black tag that reads 'MOCKUP SIZE SMALL' and 'FOLLOW US'. Below the image is a 'Company Details' section with the following information:

Nature of Business:	Wholesaler
Location:	Hong Kong
Year of Establishment:	2010
Main Categories:	Beauty Supplies , Clothing/ Garments , Fashion Accessories , Shoes & Accessories , Stationery
Major Markets:	Hong Kong, Mainland China, Southeast Asia, Taiwan
Total Employees:	51 - 100
Brands:	XYZ



Certification

	Certificate Name	Issued By	Valid Date
	cert 1	ABC Authority	03 Feb 2022
	cert 2	ABC Authority	03 Feb 2022
	Cert 3	MNN Organization	

[Show more](#) 

Portfolio & Award



Award



Award 2




Portfolio





Contact

Contact Person: Miss Mary Chan
 Position: Manager
 Office Address: 30/F Lorem Centre King's Road North Point
 Country/Region: Hong Kong



2. Company Products/Services page — products / services

 **hktdc.com Sourcing**
買發網採購

HKTDC Demo Company

Hong Kong

Wholesaler

[Contact](#)

[Follow](#)

Average Response Time

N/A

SUPPLIER INFO LAST UPDATED: 18 Feb 2021

ADVERTISE SINCE: 1 Dec 2020

[Home](#) [Profile](#) [Products / Services](#)

Products / Services

Select Categories ▾

[All Products/ Services](#)

< All products

showroom 123 >

P. 1 of 1

White Wide Pants

[Contact](#)

Leather Pump Heels

[Contact](#)

Product upload testing

[Contact](#)



3. Advertising Subscription — online period

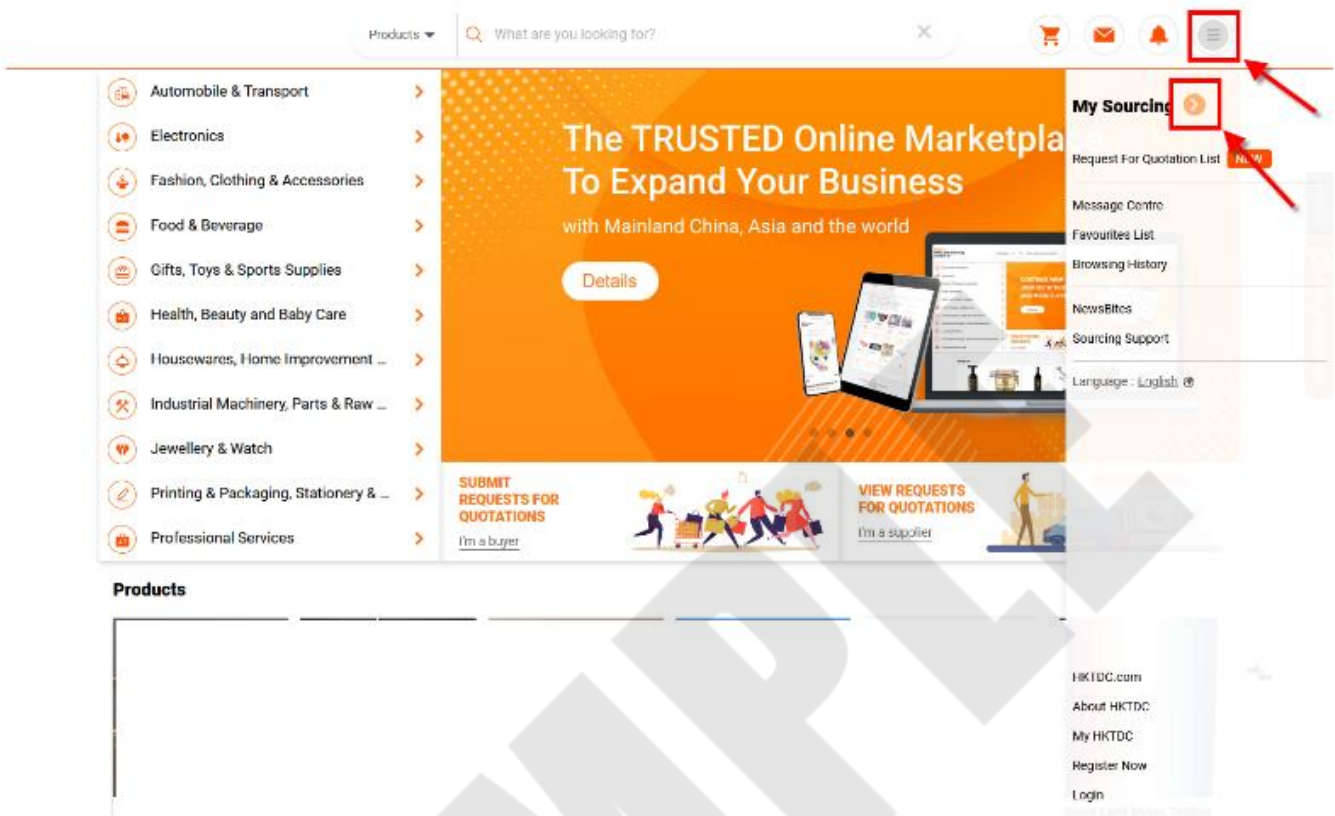
Step 1: Go to <https://sourcing.hktdc.com/>, click  then click "Login".



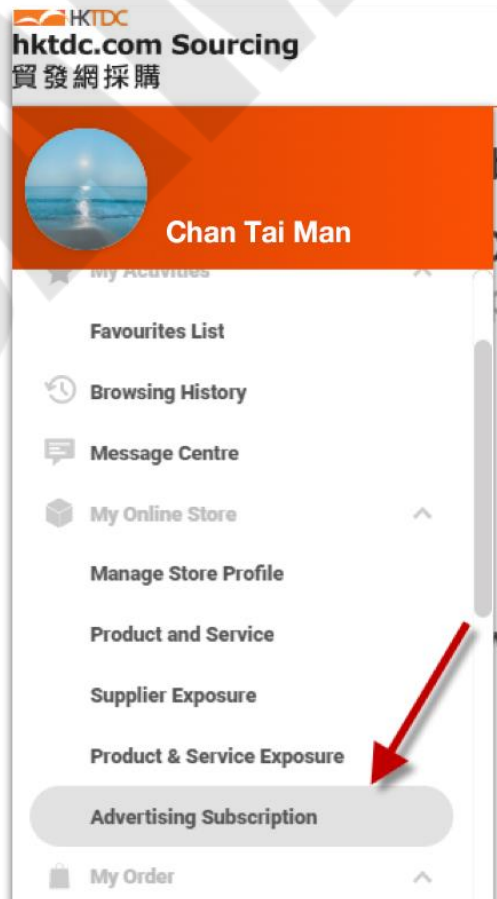
The screenshot shows the HKTDC Sourcing website interface. At the top left, the logo reads "HKTDC hktcd.com Sourcing 買發網採購". In the top right corner, there are icons for a shopping cart, messages, notifications, and a hamburger menu. A red arrow points to the hamburger menu icon. Below the navigation bar is a search bar with the placeholder text "What are you looking for?". To the right of the search bar is a "My Sourcing" dropdown menu with options: Message Centre, Favourites List, Browsing History, NewsBites, Sourcing Support, and Language: English. Below the search bar is a "Products" section displaying a grid of product listings. Each listing includes an image, a title, and a "Contact" button. A red arrow points to the "Login" button in the bottom right corner of the product grid. Below the product grid, there is a navigation bar with icons for shopping cart, messages, notifications, and the hamburger menu. A red box highlights the hamburger menu icon, and a red arrow points to it. To the right of this navigation bar is a vertical menu with the following items: HKTDC.com, About HKTDC, My HKTDC, Register Now, and Login. A red box highlights the "Login" button, and a red arrow points to it.



Step 2: Once you logged in, click  then click "My Sourcing ".



Step 3: Select "Advertising Subscription" in the navigation bar on the left-hand side.





Step 4: Screenshot the "My Advertising Subscription" page including the effective date and expiry date of your advertising subscription.



My Advertising Subscription

HKTDC Demo Company

Contact Sales Representative

Subscription Name	Quantity	Purchase Date	Effective Date	Expiry Date	Payment Status	Order Status	P. 1 of 1
hktdc.com Sourcing Online Exhibition Package	1	-	27 Sep 2021	26 Nov 2021	Paid	Expired	

